

Social Media Policy of: Sporting Shooters Association of Australia (Brisbane)

Intent

This policy is intended to guide the use of Social Media by members of the SSAA Brisbane Branch (branch), to ensure the privacy, rights, and reputation of members and the SSAA are respected and protected.

Principles

This policy is based on the principles of respecting and protecting the privacy and reputation of the SSAA, the branch, its members, and the general public; and is consistent with the editorial policy of SSAA publications.

Privacy

Do not identify (tag, mention, photograph, video...) any other person at the branch unless they wish to be identified, and you have their permission. When you are not sure about their permission, it's best to not include them, and if you later learn that they do not wish to be identified, then you are required to remove that post immediately.

Reputation

Do not post any content that is likely to harm the reputation of the SSAA, the branch, members, any other people, or yourself.

Clear Intent

Unless you are authorised to represent the SSAA or the branch, be clear that your post is your opinion only. Do not confuse people by associating your post with a SSAA logo or identifiable image, which may imply that your statements represent the SSAA or the branch.

Photos and Video

Do not post any images that suggest danger, aggression, or violence. All images are to show safe enjoyable activities, and ensure you have other peoples' permission before posting their image.

Issues and Complaints

Do not post any issues or complaints that you may have with the SSAA, the branch, or any members. Any issues or complaints that you wish to action must be in writing and addressed to the branch committee.

Disciplinary Action

Any breach of this policy by branch members or visitors will be managed by the disciplinary process of the branch.